



Illustration: MASAMI

contents

- 01 Message
- 02 Our Mission
- 03 Media Introduction
- 04 Our Creators
- 05 Price List

with
Visual Interview Magazine



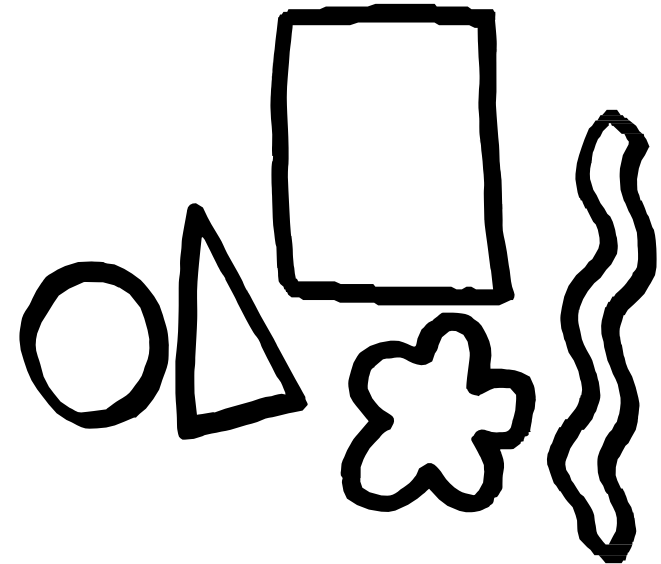
with, Carrying on the DNA of a Culture Magazine for Your Life

with was launched 41 years ago under the theme of a “Culture Magazine for Your Life.” With this relaunch, we are making a fresh start as a “Visual Interview Magazine, Sharing Intimate Moments” while carrying on the original DNA of the magazine.

Words have the power to uplift us when feeling down or when we are having a bad time. Equally, they can bring even more color to fun and happy times. Going forward, *with* magazine will focus on interviews that delve into the lives and activities of a diverse range of people. We hope that the interviews add light and substance to our readers’ lives, and maybe even help them find themselves anew.

Naturally, our visuals will include those of creators working internationally as well as domestically. We are also committed to delivering paper and print quality on the level of photographic collections. Our aim is to create a magazine that feels like a permanent collector’s edition, to have and to hold forever.

Teppei Katsuki
with editor-in-chief



Three Keys for Content

(1)

Stories with the power to change lives

We treat our interviews as “living case studies.” The words of our interviewees, who have built their lives despite occasional worries and wrong turns, are guaranteed to be a great help to readers.

(2)

Encounters that engender a supportive and encouraging response

While the Japanese term “oshikatsu” has been around for a long time, meaning enthusiastically supporting one’s favorite singer or actor, the pages of this magazine truly live up to those feelings of wanting to support the person you love. The magazine also creates a worldview wherein our interviewees want to be featured on its pages as well.

(3)

Interviews on the front lines of culture, with today’s values

Columns by entertainment creators, and writers on the front lines of creative and culture, deliver contemporary news and current affairs.

Exploring every possible angle of interview subjects around the core of *with*

In addition to the interviews, leading Japanese creators and columnists are also involved in magazine production, with fashion shoots highlighting stylish outfits and worldviews, and cultural articles that explore the intersections of entertainment and culture.

with creates a worldview wherein our interviewees want to be featured on its pages as well.

Some of the photographic creators who worked on the first issue of *with*

Masafumi Sanai, photographer

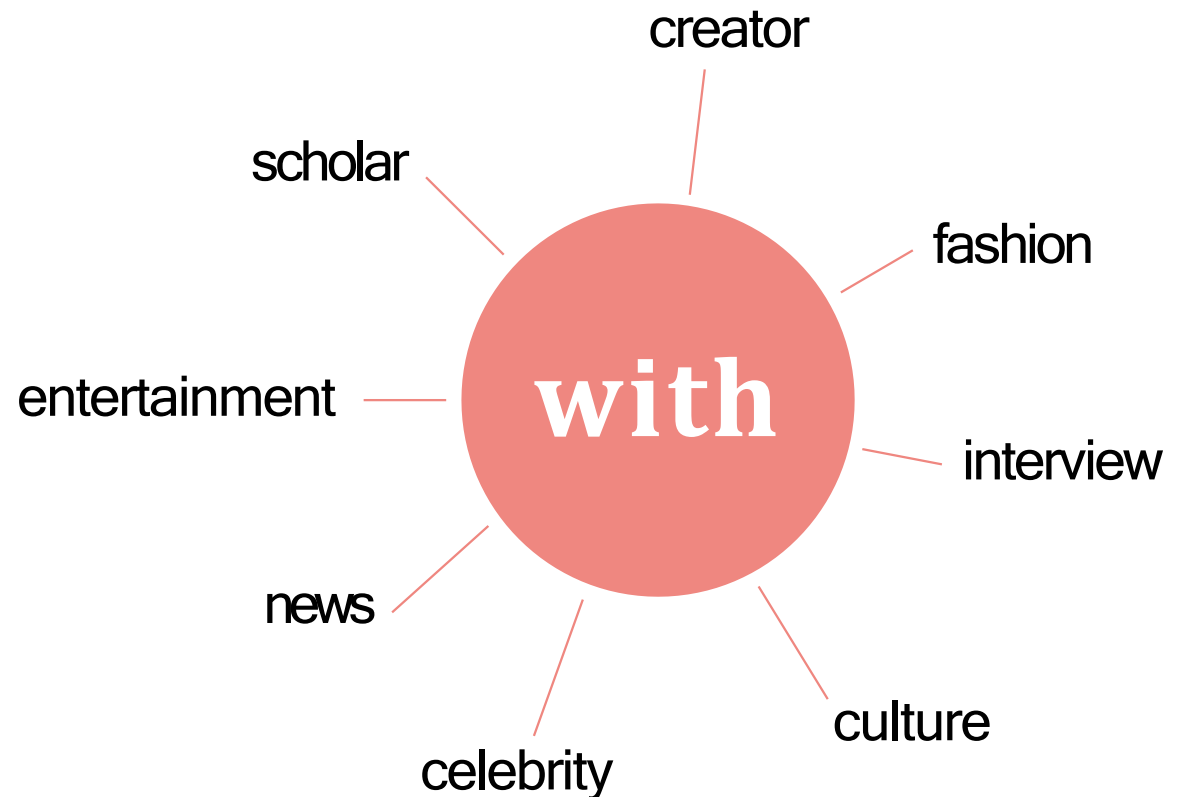
Kotori Kawashima, photographer

Bungo Tsuchiya, photographer

Masahiro Sambe, photographer

Shun Watanabe, stylist

Shino Sugauma, stylist



with commitment to quality and greater intimacy with subjects

with presents a contemporary view of actors, pop stars, artists, and creators.

Each page uses sophisticated art direction to create an intimacy with the subjects that is unique to every person, from the readers to the interviewees to the creators.

Some of the artists who appeared in the first issue of *with*

Kei Inoo & Daiki Arioka (Hey! Say! JUMP)

Yuriko Yoshitaka

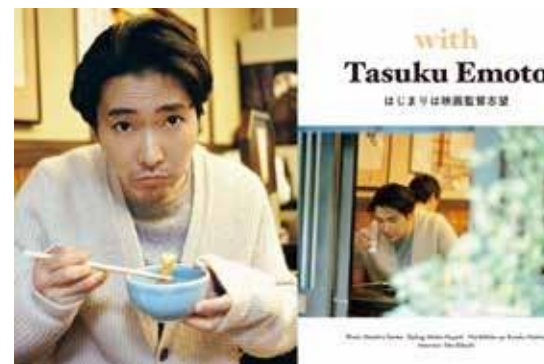
SixTONES

Tasuku Emoto, Yo Oizumi, Sara Minami

Yusuke Narita and Miwa Komatsu

Joichiro Fujiwara & Kazuya Ohashi (Naniwa Danshi)

Yutaka Takenouchi



Print Media

Expanding the unlimited potential of print media to have and to hold forever

Our guiding principles when creating media are intimacy, quality, and diversity. Our aim when creating *with* is to produce superior visuals with a focus on paper and print quality to achieve something that feels like a permanent collector's edition. We also create content with organic connections to digital and social media.

Digital Media

web site <https://with.kodansha.co.jp/>

instagram @with_kodansha_official

twitter @with_magazine





Enjoys going to the theater and recharges with Netflix on days off

(42-year-old, female)

“My hobby is the theater. I majored in Shakespearean studies at university. I still spend all my free time around the stage. My home time is exclusively Netflix. It makes me happy to see actors maturing on the stage and going on to star in television dramas or movies.”



Is a purchaser of cosmetics advertised by her favorite male pop star

(28-year-old, female)

“I’ve always loved pop stars. I’m particularly drawn to their prince-style looks and their aesthetics. There’s nothing more luxurious than spending time surrounded by my favorite pop stars. I recently bought some perfume that was advertised by one of my favorites.”



Is an avid reader who explores the intersections of entertainment and culture

(32-year-old)

“I love books and always finish two every month. I call myself a ‘print addict.’ When I read interviews and columns, I end up thinking a lot about life itself. I am particularly interested in the recent issue of gender identity, and I follow a lot of related discussions on Twitter.”



Shops for items that will still be loved in 10 years’ time

(34-year-old, female)

“I’m the type of person who wants to use money for things with a brand story, history, or value. The essence of something is more important than superficial trends. I have no regrets in such an investment. I love to read about the commitment of creators in interviews.”

Creator & Columnist

Some of the contributors and others involved in the first issue of *with*

Yurie Nagashima, author and photographer

Satetsu Takeda, essayist and writer

Takashi Tsurumi, pâtissier

CRAZY COCO, entertainer

Atsushi Osanai, university professor

Masamichi Yoshihiro, screenwriter

Masafumi Sanai, photographer



Space	Price (JPY)	Dimensions (H × W cm)	Application deadline
Cover 4	2,200,000 (4 color)	28.2 × 22.2	35 days before publication date
Cover 2	1,600,000 (4 color)	29.7 × 23.2	
Cover 3	1,400,000 (4 color)	29.7 × 23.2	
Center spread	3,000,000 (4 color)	29.7 × 46.4	
Center page	1,500,000 (4 color)	29.7 × 23.2	

- Space categories vary according to the issue.
- Some applications may not be accepted, depending on the product/service and available space.
- Discuss applications in advance with sales staff.
- Necessary elements (products, names, etc.) of covers and single-page full-bleed advertisements must be at least 10 mm from the outer dimensions (height and width) of each space category.
- Submission deadlines: 30 days before publication (offline proof) or 28 days before publication (online proof)
- Deadline for tie-ups: 3 months before publication
- Tie-up production fee: ¥375,000 per page
- All prices in the Price List are exclusive of consumption tax.

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